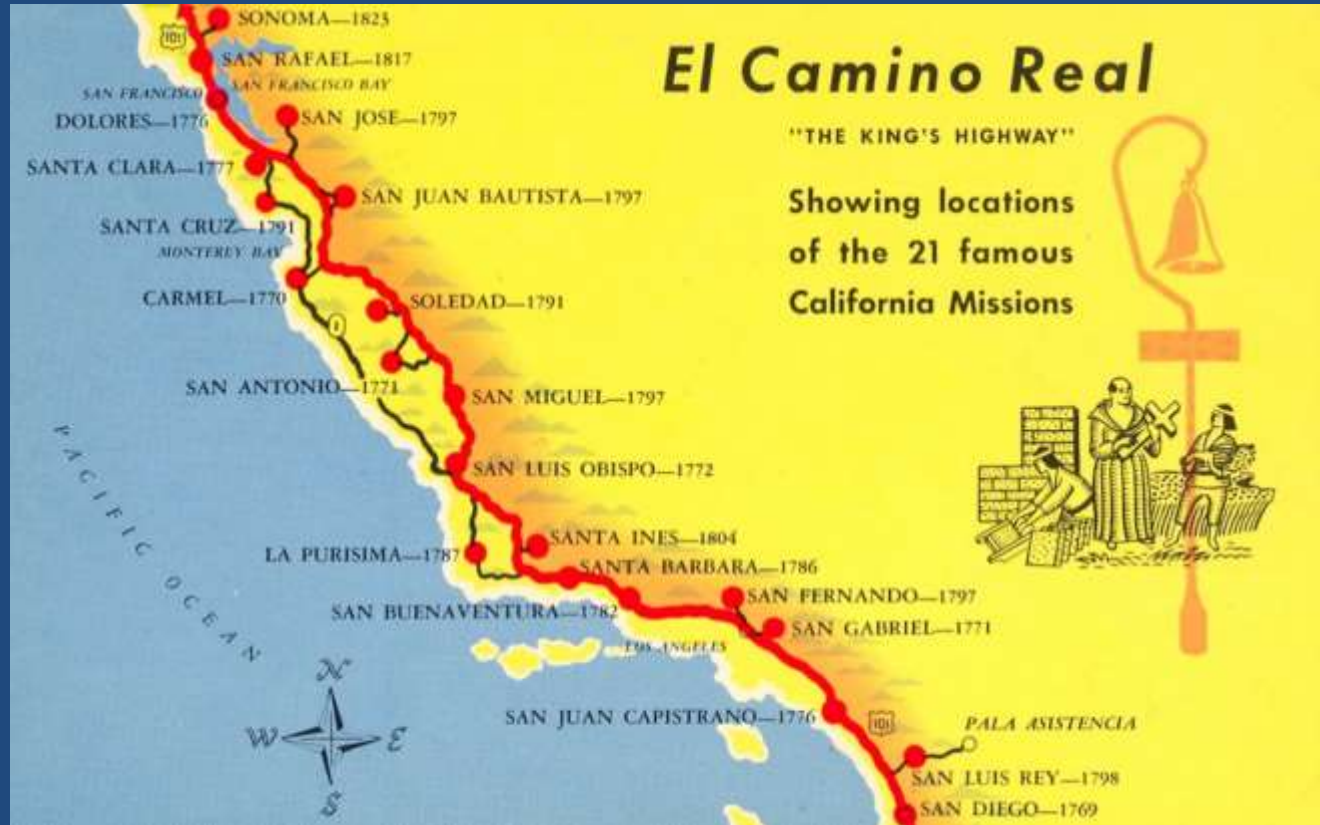


Thank You!

City of Carlsbad
Carlsbad Coastal Corridor Team
Carlsbad City Library
Sarah Dana, Senior Librarian

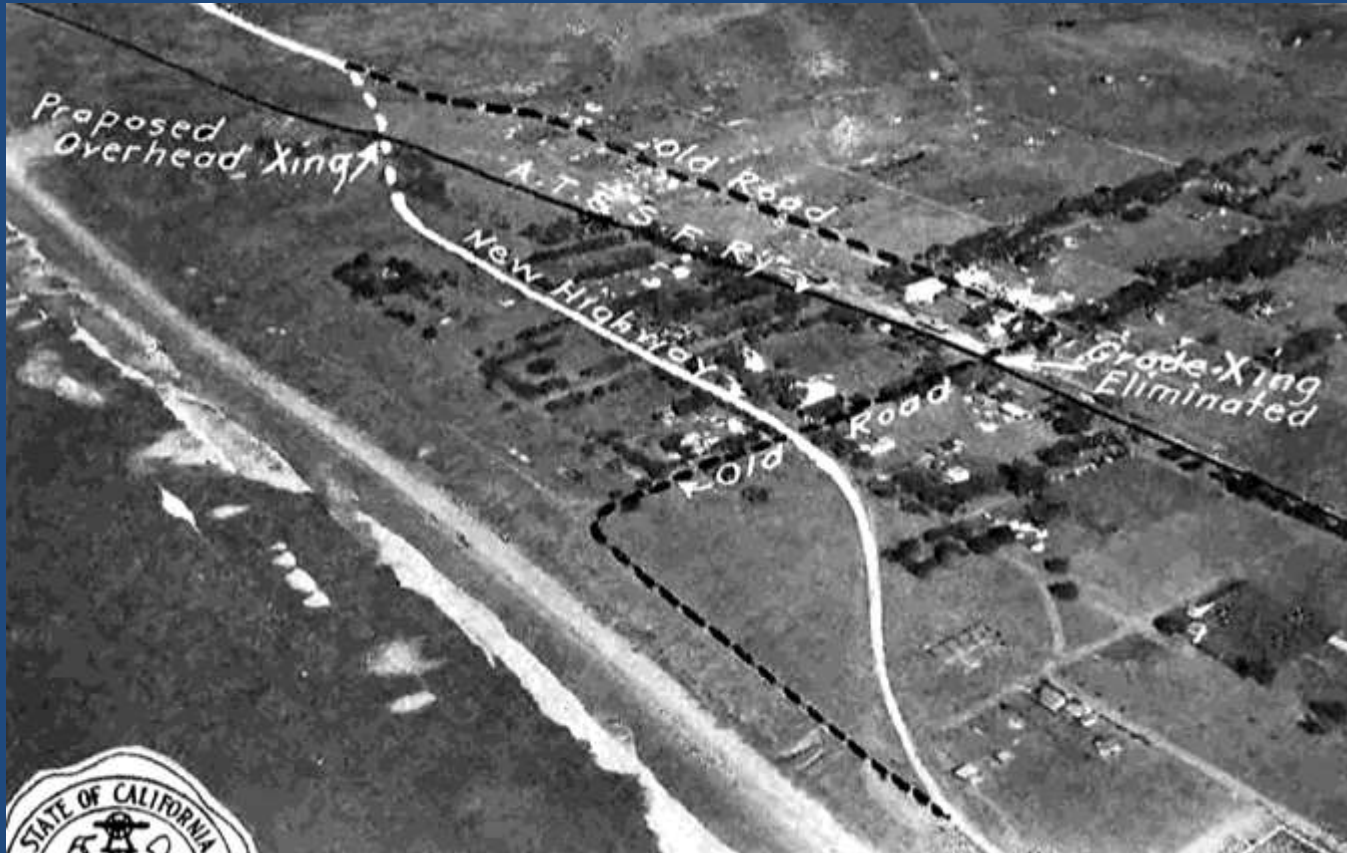
"The Kings Highway"



Driving East on Elm Avenue



California Highway Commission



Twin Inns, 1930



California Carlsbad Hotel



Carlsbad Oceanside Bypass



Carlsbad Oceanside Bypass



Carlsbad Blvd. to be Highway Designation

Carlsbad Boulevard will be the official designation of Highway 101 when it reverts to the city with the opening of the freeway through Carlsbad. The City council instructed the City attorney to prepare a resolution accomplishing the name change at its meeting Tuesday night.

Paseo del Mar, McClellan Boulevard, and Sea Breeze Drive were also considered before the field was narrowed to Carlsbad Boulevard or Pacific Boulevard, and a ballot for choosing between the two, was printed in the Carlsbad Journal.

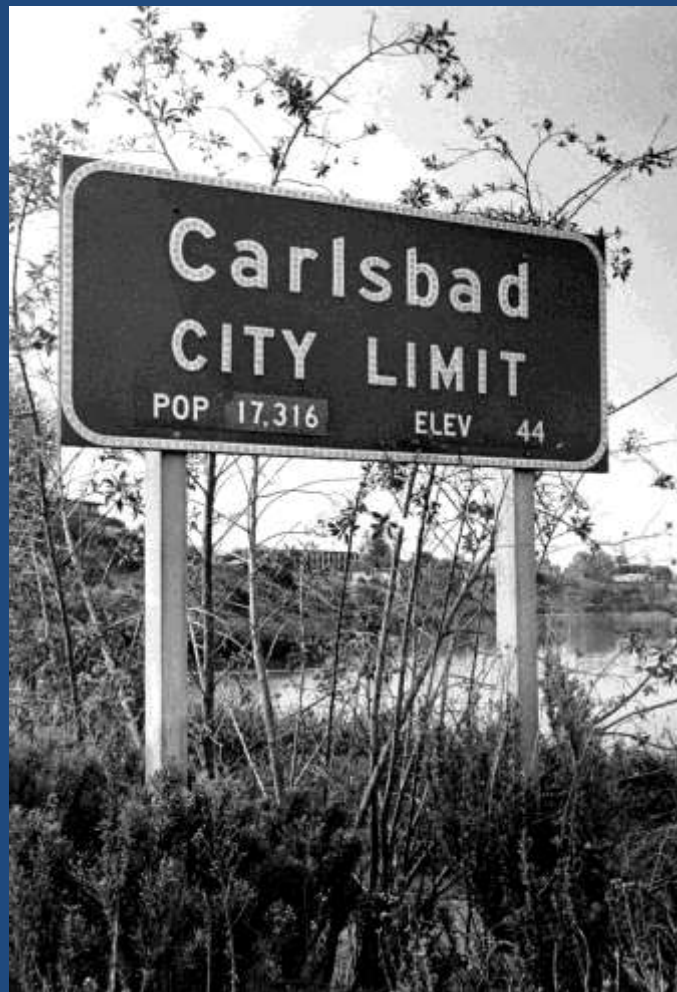
City Of Carlsbad Ordinance 7018 (09-15-1953)

Parking Lot at Tamarack, 1959



Highway 101 at Torrey Pines





Cars Per 1000 Population

1920	86
1950	323
1970	545
2000	800
2007	844
2012	807
2016*	780 *est.

Source: US Department of Energy

Carlsbad Boulevard, 1983



Carlsbad Boulevard, 1986-87



Seawall Construction, 1986-87





2016 City of Carlsbad
summer traffic counts
on Carlsbad Blvd are:

Vehicles	21,196
Pedestrians	5,700
Bicycles	1,825





Key Points to Consider

- Hwy 101, since its beginning has always been adapting & changing to transportation innovation and the needs and values of the communities it serves.
- If Hwy 101 is rigid it will ultimately fail; if it is adaptive it will continue to succeed.
- We must plan for the choices of younger generations and all users of the road and invite them to help lead.
- Our coastline, and Historic Hwy 101 that runs within it, is one of the most awe inspiring, beautiful public commons and natural spaces in the world.